



## How to Attract Birds by Feeding at Different Levels



Quick-Clean Seed Tube Feeder with WBU Supreme Blend

Birds tend to choose feeders that are at the same height where they would find food in the wild. Imitating these natural feeding levels will help you attract the most birds to your backyard.

There are two common backyard bird feeding levels: elevated and ground.

**1. Feeding at the Elevated Level** - Elevated-feeding birds live in forests and forage for food in trees. These birds prefer sunflower seeds, safflower, sunflower chips and peanuts.

To attract elevated-feeding birds, offer WBU Supreme, Choice or No-Mess Blend in a Quick-Clean® Seed Tube Feeder or hopper-style feeder on an Advanced Pole System® bird feeding station.

Typical Elevated-feeding Birds

- chickadees
- titmice
- finches
- jays
- nuthatches
- woodpeckers

**2. Feeding at the Ground Level** - These birds often live in meadows and/or fields where fallen plant seeds are a food source. Though millet is the preferred seed of most ground-feeding birds, they will eat other grains and seeds, such as sunflower.

To attract ground-feeding birds, offer WBU Deluxe Blend, No-Mess Blend or other appropriate blends in a ground feeder like our EcoTough™ Ground Tray.

Typical Ground-feeding Birds

- juncos
- towhees
- quail
- doves
- sparrows

**3. Feeding at Both Levels with One Feeder** -

To attract birds at both levels using one feeder, offer WBU Deluxe or No-Mess Blend in an EcoTough™ Classic hopper feeder. This feeder was designed to accommodate both feeding levels. Elevated-feeding birds will eat the larger seeds at the feeder and knock out the millet and other seeds for ground-feeding birds.

Our WBU Deluxe Blend is full of sunflower seeds, millet and other seeds. Sunflower lovers will eat at the feeder, and ground-feeding birds will eat the fallen millet.



EcoTough Classic hopper feeder with WBU Deluxe Blend

## FRUIT, BERRY, and NUT BLEND



### Attract ALL Birds with This Blend!

Our newest Blend is a high-energy mix of sun chips, black oil sunflower, safflower, split peanuts, tree nuts, raisins, and cranberries seasonally-formulated specifically for the birds in our area. Chickadees, nuthatches, titmice, woodpeckers, cardinals, and more will be attracted to this blend. Offer this Blend in our Classic Hoppers or Dinner Bell Feeder. The Dinner Bell offers a tidy dining option, while the Classic allows birds to feed at the feeder and on the ground.

**Fruit, Berry, and Nut Blend** **\$2 OFF**

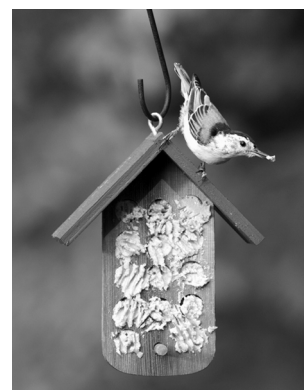
## More Great Feeders for Your Birds!



### Love Our Peanut Feeders

Peanuts are the single best source of protein and fat for birds and are extremely helpful during winter months when the extra calories help keep them warm. Peanuts are a great addition to the choices you offer and are enjoyed by birds, such as woodpeckers, chickadees, nuthatches, titmice and more. We offer a wide selection of peanut feeders that are easy to fill and hang. Add a Weather Guard to your's for protection from winter's inclement weather.

**Peanut Feeders** **prices vary**



### A Not-so-Nutty Bark Butter® Feeder

Jim's Birdacious® Bark Butter® has attracted more than 75 bird species, including thrushes, kinglets, wrens and more. Bark Butter is a high-fat, peanut butter-based, spreadable suet that is especially helpful in winter when birds have a hard time finding the insects they normally eat. Our exclusive line of Bark Butter Feeders allow you to add this treat to your existing bird feeding station. They come in a variety of colors and sizes.

**Bark Butter® Feeders** **from \$11.99**



### Fancy Fare Feeders

Our bird food cylinders, including our Seed Cylinders, Suet Cylinders and our Stackables (smaller cylinders that you can mix and match), are long-lasting and easy-to-use. Also, birds tend to stay at these feeders longer, providing a better view. All Cylinders and Stackables can be offered in our Decorative Fancy Fare Feeders or Dinner Bell feeder. Each feeder has a roof to help protect your food from inclement weather.

**Fancy Fare Feeders** **\$24.99**

Discover a Refuge In Your Own Backyard.™

## More Bird Food on Sale



### Best Prices on the Best Blends in Town

Now thru 2/15, save on all of our 20 LB. bags of seeds and seed blends. Our no-waste seed blends are regionally-formulated for the feeding preferences of our local birds. No cereal fillers — just fresh, high-quality seed your birds will love.

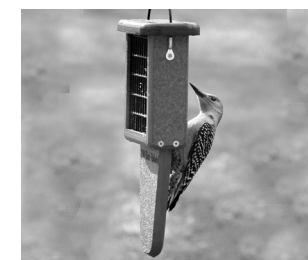
**WBU Seed Blends - ON SALE** **varies**



### The Problem Solver

Safflower is the perfect solution for deterring unwanted visitors like squirrels, blackbirds, grackles and starlings. Many of your favorite birds will enjoy safflower, and it can be offered in hopper, platform or seed tube feeders.

**Safflower Seed** **\$2 OFF**



### Give Your Birds a Boost With Suet

Birds, such as woodpeckers, chickadees and nuthatches, will readily come to suet for its high-fat, high-energy content. We offer a variety of suet flavors to help you attract a wider variety of birds. Try our Nut and Berries suet!

**WBU Suet - ON SALE** **from \$1.99**

## February Nature Happenings

- February is National Bird Feeding Month
- Feb. 1 – 28: Project FeederWatch continues
- Feb. 2: Groundhog Day
- Feb. 13: New Moon, Feb. 28: Full Moon
- Great Backyard Bird Count, Feb. 12 – 15: [www.birdsource.org/gbbc](http://www.birdsource.org/gbbc)
- The first Bluebirds back begin to check out available nesting boxes early in the month. Have your's ready!
- Titmice and cardinals begin calling, signaling the onset of breeding season
- Listen for the Black-capped Chickadee mating call
- Eastern Grey Squirrel mating season
- Skunk cabbage flowers emerge, generating heat to melt the frozen ground surrounding them
- Maple tree sap is running, so Yellow-bellied Sapsuckers are working the trees
- Raccoon, woodchuck, beaver, skunk, opossum and rabbit mating seasons
- All nest boxes need to be cleaned out this month
- Male Red-winged Blackbirds, Killdeer, grackles, and Great Blue Herons return
- Starlings come back to feeders more often. Lucky us!!!

For more educational information, check out [www.wbu.com/blasdel](http://www.wbu.com/blasdel).

For fun activities for kids, visit our Pathways To Nature for Kids site: [www.pathwaysforkids.com](http://www.pathwaysforkids.com).





# BIRDFOOD SALE

**Bird Food ON SALE  
Now thru FEB. 15TH!**

## Custom Seed Blends

Regionally formulated for our birds.

<b>WBU Blasdel Choice</b> <small>Added nuts attract a wide variety of birds. Oil sunflower, sunflower chips, split peanuts, safflower, striped sun.</small>	<b>20 lb.</b>	<b>\$2 OFF</b>
<b>WBU Blasdel No-Mess</b> <small>No shells help you keep your feeding area clean and tidy. Sunflower chips, split peanuts, hulled millet.</small>	<b>20 lb.</b>	<b>\$2 OFF</b>
<b>WBU Winter Blend</b> <small>Ideal blend for all birds. Sunflower chips, oil sunflower, split peanuts, safflower, suet nuggets, cranberries</small>	<b>20 lb.</b>	<b>\$2 OFF</b>
<b>WBU Woodpecker Blend</b> <small>Ideal for most birds Oil sunflower, sun chips, tree nuts, split peanuts, safflower, striped sunflower, cracked corn</small>	<b>20 lb.</b>	<b>\$2 OFF</b>
<b>WBU Supreme Blend</b> <small>Ideal for larger birds. Oil sunflower, striped sunflower, safflower, sunflower chips.</small>	<b>20 lb.</b>	<b>\$2 OFF</b>
<b>WBU Select Blend</b> <small>The best blend for doves, juncos, and sparrows. White millet, red millet, 10% oil sunflower.</small>	<b>20 lb.</b>	<b>\$1 OFF</b>

## Top Quality Birdseed

Popular seeds for specific feeding purposes.

<b>WBU Premium Oil Sunflower</b> <small>Attracts a wide variety of songbirds, birds love it because its packed with energy and it is easy to crack open.</small>	<b>20 lb.</b>	<b>\$2 OFF</b>
<b>Split Peanuts</b> <small>Ideal for feeding woodpeckers and other songbirds in specially-designed peanut feeders.</small>	<b>20 lb.</b>	<b>\$2 OFF</b>
<b>Safflower</b> <small>Attracts a wide variety of songbirds. A problem solver unattractive to squirrels and blackbirds when used alone.</small>	<b>20 lb.</b>	<b>\$2 OFF</b>
<b>Nyjer® (Thistle)</b> <small>Great for feeding goldfinches and other small-billed birds in specially-designed finch tube feeders.</small>	<b>per lb.</b>	<b>\$1.29</b>

## Other Birdfood Favorites

Offer these foods to attract other species of birds to your yard

<b>Bark Butter®</b> <small>Enjoyed by the most species of birds, now every tree is a bird feeder.®</small>	<b>Buy 4-</b>	<b>1 FREE</b> <small>Reg \$9.99</small>
<b>Seed Cylinders</b> <small>The quickest, simplest, longest-lasting way to feed your birds.</small>	<b>2 LB.</b>	<b>\$1 OFF</b> <small>Price varies</small>
<b>Tree Nuts</b> <small>A variety of high-energy nuts for feeding woodpeckers, titmice, nuthatches, chickadees, and more.</small>	<b>5 lb.</b>	<b>\$11.99</b> <small>Reg. \$13.49</small>
<b>WBU Premium Quality Suet</b> <small>Suet is a quick, high-fat source energy that attracts woodpeckers, chickadees and nuthatches, titmice.</small>	<b>Buy 4 -</b>	<b>1 FREE</b>

**SEED STORAGE!**  
STORAGE TIME LIMITED  
PICK UP BY MAY 31ST

**SAVE EVERYDAY!**  
Save on birdseed! Use Frequent Seed Shopper Cards. Ask us how.



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PERMIT NO. 3460



3835 MCKINLEY PARKWAY, SUITE 1  
BLASDELL, NY 14219  
(716) 823-7889

**Visit Wild Birds Unlimited today.**

**3835 McKinley Pkwy, Suite 1** **Your Backyard**  
Blasdel, NY 14219 **Birdfeeding Specialist**  
(716) 823-7889 **(716) 823-7889**  
wbublany@verizon.net **www.wbu.com/blasdel**

**Store Hours**  
Mon-Fri: 10am-6pm  
Sat: 10am-5pm  
Sun: 11am-4pm

# BIRDFOOD SALE

**Bird Food ON SALE,  
Now thru FEB. 15th!**

We have the widest variety of seeds, blends, suet, and specialty birdfood. Visit us during our Bird Food Sale for the Best Prices on the Best Bird Food in Town.

**Seed Storage Allowed!\***

\*Limited Time: Must pick up last bags by May 31st.



## Show Your Birds Some Love

Dear Friend of Nature,

So what does a month filled with Cupid, hearts, candy and roses have to do with your birds? Everything.

Our Bird Food Sale takes place now through February 15th, and the 13th Annual Great Backyard Bird Count (GBBC) occurs February 12 - 15.

Wild Birds Unlimited is a proud, major sponsor of this joint project between the Cornell Lab of Ornithology and the National Audubon Society. The GBBC links people like you with scientists to collect important data about birds.

Participating in the GBBC is simple. Just count the birds in your yard, and report that information online at: [www.birdsource.org/gbbc](http://www.birdsource.org/gbbc).

This site gives instant feedback through graphics, animated maps and other regularly-updated information. This extensive information helps scientists better understand trends in bird populations, range expansions, habitat changes and migration patterns.

Ultimately, that helps with bird conservation efforts and the birds

visiting your backyard.

This is a fun, educational opportunity for you and your family. Not only do you get to feed and enjoy your birds as you normally do, but you also get to be a part of a scientific study that makes your birds and your backyard count.

So show your birds some love this month. Visit us during our Bird Food Sale going on now through Feb. 15th, and be sure to participate in the GBBC. YOUR birds will LOVE you for it!

Marilyn and Danielle, Store Owners

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